

# 'MORPETH TEDDY BEARS' REPORT

December 2009



Morpeth Teddy Bears, Campbell's Store Craft Centre  
175 Swan Street, Morpeth NSW 2321  
Phone 02 49343938 Thursday to Sunday  
or 02 49331407 any time. Fax 02 49342107  
Shop open 10am-5pm Thurs till Sunday  
Website: [www.morpethteddybears.com](http://www.morpethteddybears.com)  
[www.morpethgallery.com](http://www.morpethgallery.com)  
Email: [info@morpethgallery.com](mailto:info@morpethgallery.com)

## Goodmorning,

### New Website.

Very exciting! We have finally launched a new website for Morpeth Teddy Bears. The address is [www.morpethteddybears.com](http://www.morpethteddybears.com) and I will continue to work on it with the other brands of Teddies we sell. There will obviously be some teething problems, so if you have any problems with the new site, please send me a quick email and I can have it rectified. If you would just like to let me know what you think, that would be good too. I have tried to keep the site as simple and easy as possible. So far I have Steiff, Charlie Bears, Cherished Teddies, Flat Teddies and Momiji Dolls listed. We have also had a minor name change to "Morpeth Teddy Bears".

### Henry – the Nostalgic Teddy Bear

Meet Henry, the first in the series of Nostalgic Bears. He's full of charm, with a youthful elegance. Over 100 years ago, Steiff Teddy bears conquered the world with their charm and extremely cuddly nature. These bears became life-long companions and reflected a golden era of wonderful characters. As time goes by, these bears become harder to find and so Steiff are now proud to revisit this period with a nostalgic reminiscence of some fabulous characters. Particular attention has been given to Henry's beautiful mohair and charming face to create a truly wonderful character, who is sure to become a real favourite. Limited Edition of 1,500 pieces worldwide, Henry is especially beautiful, especially rare. He has arrived at Morpeth Teddy and is already proving a very popular Teddy.

**Price: \$395.**



Henry \$395.



### Classic 1910 Black Teddy Bear

The Teddy bear for 2010 is a new classic style, which is reminiscent of the Marionette phantom bear produced in 1910. This bear is not a marionette but it does have the same white stripe across the centre of his nose, which gave the impression of a shiny nose. This was the only old Steiff bear to have a white stripe across his nose and was originally manufactured for three years from 1910 to 1913. This new version is made of mohair and comes in a limited edition of 1,910 pieces worldwide for each of three colours.

**Price for 28cm black bear: \$220.**

### Good News from Steiff Photographic Competition

Earlier this year there was a photographic competition in the Steiff Club Magazine called "Vacationing with Steiff". Those who know me, know that my companion Teddy comes along with me on all my vacations and features in many of my photographs. So I got together a whole folder of photos for my entry into this competition and sent them off to Germany for judging. I have just been notified that Teddy and I have gained 2<sup>nd</sup> prize in the competition!! We were able to choose a prize of Steiff bears to the value of \$500. So we have chosen little Jona who will be a companion for Teddy and Henry the nostalgic bear, who I just love. Teddy's photo will feature in the next Steiff Magazine out of Germany. Yeah!!!!

## Hermann (Green) Originals – Few special bears which I brought back from Germany.



**The Old Hermann Bear Stuffer**

The bear stuffer is around 38cm in brown tipped mohair, woodwool stuffed. In the pocket of his apron he has a bear's leg, which is almost completed. He has a little stuffing stick and a disk which he is about to put in the leg. Limited to 500 pieces. Price \$350. (one only)



Stuffing bears for Hermann Green for over 40 years.



**Vintage Style Old Hermann Bear**

A 43cm *prototype* of a bear released in 2009. The edition was Limited to 150 pieces. He is made of original old, brown mottled "never-come-back" mohair from the end of the 1950's. He is woodwool filled and has a growler. He is a golden brown colour with a lighter golden colour section on his chest. He wears a gold/brown ribbon around his neck.

Price \$320. (one only)

## The Bubble Blower

Germany 1948 - after the world war. The chemist Dr Rolf Hein experimented with washing powder and discovered a mixture perfect for making bubbles. With the economy on an upswing Dr Hein started the PUSTEFIX factory. With the popular Teddy bear as a logo he created the brand PUSTEFIX for bubbles. The original bubbles were in an aluminium tube, with metal blowing wand and capped with a natural cork. The container created a few problems with leakage and rust, so in 1960 the containers were changed over to plastic materials with the labels printed directly onto the tubes. By 1998 worldwide PUSTEFIX is the undisputed most popular brand for bubbles. A whole new line of bubble toys had joined the standard blue tube. So to celebrate 50 years in business, Hermann green was commissioned to make a Teddy, which is a replica of the Teddy used on the original logo.



The Bubble Blower \$250.  
Released from Hermann Archives.

This happy little 28cm bear is a prototype and does not come with his bubble blowing tubes. However, it is ten years later and Martin Hermann says that the bears have become extremely collectable. When he offered me the three prototypes I was compelled to bring them home. Teddy is mohair and gold in colour, woodwool stuffed, has blue paw pads with a bubble blowing Teddy embroidered on his foot. He wears a red ribbon around his neck. He also has a squeaker inserted in his tummy. When you buy one of these bears you will be one of only three people in Australia to own one. A very collectable Hermann Teddy Bear.

**Price: \$250. (three only)**

## Big Thankyou!

I would like to say a very **BIG THANKYOU** to all those people who have adopted a Teddy during 2009. I hope Sue, Kylie, myself and the rest of our team can continue to help you with your Teddy bear purchases in 2010. I wish you all a very happy Christmas and very best wishes for the coming year.

## Steiff Golly

Golly is a hero from days gone by. He was born as the charming storybook character Gollywog of English children's book author Florence Upton, in 1895. Gollywog has been through some controversy over the years, but we have never stopped loving him. As far as I know, the WOG stood for "Workers Of the Government" after the black Africans who worked on the government railway lines. The workers wore an armband with W.O.G. written on it.

Just like the first Steiff golly, made in 1909, this new 30cm chap is made from the finest wool felt. The jacket is decorated with gold plated Steiff buttons and Golly wears a gold plated "button-in-ear". Golly's boots are made of black leather. He is a Limited Edition of 1,909 pieces worldwide being released in 2009.

**Price: \$430.**



## Collector's Item – 'Jakas' Big Ted

Meet 'Big Ted'. He is a vintage un-jointed Big Ted made by Jakas late 1960's/early 1970's. The label, machine sewn onto his foot, is partly missing, but if complete would say 'Jakas Toys – Wash in Lux'. Big Ted's right, foot with part of the label missing, is also patched because one day he leant his foot against the stove and burnt it. As you can see, it is hardly noticeable. But Bears will be bears! They have little accidents and this is part of Big Ted's history.

Big Ted is made of a blend of wool and synthetic plush on a woven backing. The stuffing is foam rubber. His large flat ears are slightly cupped and sewn across the facial seam. His square black nose is vertically stitched and he has his original safety eyes. Big Ted has been in a private collection in northern NSW and is in excellent condition, except for the partly worn away foot tag.

Joe and Marion Stanford, an English couple, established the JAKAS Soft Toy company in 1954 at Altona, a seaside suburb of Melbourne, Australia. Two years later the company was registered and moved to Blackburn, Victoria. The name 'Jakas' was derived from the first and second names of the Stanford family members. In c.1962 Jakas produced the first 'Big Ted' who appeared on Australia's longest running children's program *Playschool*.

The removal of import tariffs saw the demise of all the Australian bear making companies including Joy Toys, Berlex, Emil, Lindee, Verna, Barton Waugh and Parker Toys by the 1970's. Jakas, however, remained.

In 1984 the company was sold and undergoes two further short-lived ownerships. Five years later Wendy McDonald buys Jakas and moves the business to Wantirna South, Victoria where it merged with Koala Mate, an Australian soft toy manufacturer. Jakas Bears are no longer produced.

In July 2008 I was told that Marion Standford, the original Founder of Jakas Toys, still lived in Melbourne and runs a Teddy Bear Hospital from her home.

**Price \$350. (one only)**



Jakas Big Ted \$350.

## Steiff Teddy Bear Replica 1910

The Teddy bear for 2010 is a replica of the Marionette phantom bear produced in 1910. This new bear is not a marionette but it does have the same white stripe across the centre of his nose, which gave the impression of a shiny nose. This was the only old Steiff bear to have a white stripe across his nose and was originally manufactured for three years from 1910 to 1913.

The new 45cm replica is made of golden brown curly mohair and comes in a limited edition of 1,910 pieces worldwide. This collector's item has a stately body, black wooden eyes, is woodwool filled and has a clear growling voice. **Price: \$660.**



Replica 1910 Teddy \$660.  
At Morpeth Teddy Bears NOW.

## Charlie Bears Update:

Very exciting!! The following Charlie Bears have arrived today. A second shipment is due mid to late December 2009. Where I have quoted quantities under the photos, this means that we will not be getting any more because they have sold out. Where no quantity is quoted, I will be able to order more but cannot guarantee delivery. In other words, if you would like any of these Charlie Bears you will need to be quick. The Isabelle Collection is in very short supply. I have had enquiries from around the world for them, but have decided to give you first choice, so you will have a chance to own one and keep him here in Australia. There are a lot of Charlie Bears yet to arrive during December, January and February. You may put your name on Sue's Wish List if you are after a particular bear.



Adam 36cm \$90.



Charlie 2010 \$95.  
44cm (six only)



Danny 46cm \$115.



Ellie 30cm. \$75.



Freya 30cm. \$70.



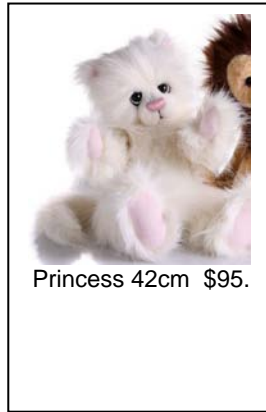
Jasmine 38cm \$90.



Seth 46cm. \$115.



Pip 30cm. \$65.



Princess 42cm \$95.



Isabelle Collection  
Chocolate Fondue  
33cm. Mohair \$230.  
(three only)



Isabelle Collection  
Hubert  
40cm. Mohair \$290.  
(one only)



Isabelle Collection  
Liberty  
30cm. Mohair \$205.  
(one only)



Isabelle Collection  
Patsy  
29cm. Mohair \$195.  
(one only)

Have a wonderful Xmas.  
Thanks Again.

*Shirley*

P.S. Remember to check out our new website: [www.morpethteddybears.com](http://www.morpethteddybears.com)