

June 2010



'MORPETH TEDDY BEARS' REPORT

Morpeth Teddy Bears, Campbell's Store Craft Centre
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Goodmorning,

Sydney Quilt & Craft Show – Stand I20

Wednesday 16th – Sunday 20th June 2010

(Five big days) 9am – 5pm each day.

I wanted to let you know about the Quilt & Craft Fair to be held at Sydney Exhibition Centre, Darling Harbour in Sydney. This fair sells direct to you, from hundreds of stands carrying all kinds of craft supplies, fabric, new innovations, kits, ready-made gifts. There are free workshops and classes you can do, along with a huge display of the most beautiful quilts and wearable art. Many clubs are represented with crochet, tatting and the like.

Kylie usually works at this fair for Miss Rose, Sister Violet. However, this year we decided to venture out on our own. Kylie & I will have a whole Campbell's Store stand devoted to **Red Heel Sock Monkeys**, plus a small quantity of Steiff Bears. I have been very busy making Sock Monkeys and we will have plenty of socks and complete kits for you to make your own.

There is an entrance charge of \$16 for adults. Two, three and four days passes are available. You can easily spend two or three days at the fair if you enjoy craft and beautiful things.



We recently had a Sock Monkey Challenge with our team at Campbell's Store. From 16 entries - The winner was Linda (who works in our office) with her entry of *The Wedding Monkeys Linda & John*.



Charlie Bears

Charlie Bears are still playing catch-up to complete all their orders. It is very frustrating for those of you who are waiting for your chosen bears to arrive. I still have no news as to when the next shipment will arrive in Australia. I hope it will not be too much longer.

In the meantime, we have Dominic (one of my favourites), Kojak, Rosie the dog and Princess the cat and just a few others in stock. In the beautiful Minimo Collection – we have *Bitsy* (black), *Twiglet* (golden/beige) and *Midnight* (dark blue) – \$120. each, mohair, wobbly jointed, these little bears sit beautifully in your hand and are irresistible.

The new collection for 2010 has been released. You can pictures of these at Morpeth Bears and there is a wish list. However delivery will be much later in 2010.

Steiff Barry Polar Bear Cub

It's a good thing this little polar bear cub has a big appetite – just look at the size of the fish he caught! You're sure to fall in love with Barry, the cutest little polar bear cub since Knut. He is 28cm, has a slightly chubby body and is made of high quality white alpaca. It's an all-new design that is destined to become a contemporary classic. Limited to 2,010 pieces worldwide, has printed paw pads and carries his airbrushed fish. He is sure to become one of your all time favourites and begs to be held and stroked. He's sooooo soft.

Price: \$395. at Morpeth Bears now.



Reinhard, the Schulte Patchwork Teddy Bear

Reinhard Schulte founded the Schulte fabric mill in Duisburg, Germany in 1901. For more than a century, this company supplied Steiff with the vast majority of mohair and other fabrics. In 2009 Steiff purchased its long-term supplier and the two companies joined forces as *Steiff Schulte*.

To celebrate this new union, Steiff has created a fantastic patchwork bear featuring 11 different Schulte mohair and alpaca fabrics – dense, sparse, new, distressed, straight, curly. Fittingly named Reinhard, the bear has historical appeal, but he is also quite a handsome Teddy. He's 40cm tall, grey/brown tones, jointed and limited to 1,901 pieces worldwide, with a gold plated "Button-in-ear".

When *Steiff Schulte* is not making fabrics for the toy industry, it is producing textiles for the fashion industry. They recently made luxurious mohair fabric for the winter Prada collection. They supply designers like Marc Jacobs and Vivienne Westwood.

Schulte factory will remain in Duisburg. Whilst some fabrics are made exclusively for Steiff bears, Steiff Schulte will continue to supply mohair and alpaca fabrics for you and I, to make our bears. You will notice the difference when you create your bears from the best quality *Steiff Schulte* fabrics. There is no computer program to make mohair. It is the knowledge of skilled craftspeople that is important.

Price for Reinhard: \$430. at Morpeth Bears now.



Classic Panda Ted

Part of the "Big Bear Ted" series, 60cm Panda Ted is the biggest, most lovable of all the Steiff bears produced in 2010. Panda Ted is made from fluffy black and white alpaca and is gloriously oversized. He is, in fact, the largest Steiff panda made, since introducing pandas to their range over seven decades ago. He is perhaps the most appealing design yet. He is a limited edition of 1,500 pieces worldwide and wears a gold-plated "Button-in-ear".

Price: \$990.

Steiff Teddy Bear, Limpy

"What if", a Steiff designer wondered, "it was possible to tie-dye mohair, the way you tie-dye a t-shirt"? Look no further than Limpy. The result is another first for Steiff and Schulte mohair. The tone on tone effect is an ever-changing, swirling mix of brown, chestnut and blond tones. But that's not all. Designer Teddy bear Limpy has a completely new, fresh, inviting face that is unlike any that Steiff has featured in the past. He has a cream coloured mohair complexion, accentuated by apricot and black airbrushing. His nose is lightly waxed. The insides of his ears are sewn with a larger pile, cream mohair to accent his face. The edges of his paw pads are lightly airbrushed to add extra dimension. He has wobbly joints. He is 40cm and a limited edition of 2,010 pieces worldwide and will sell for just \$395. With his broad smile and sparkling eyes, he's an especially charming character Teddy bear, just waiting to bring joy to your home. I think one of these might be coming to my home too!!

Price: \$395. At Morpeth Bears now.



Regards..... Shirley